

Central Massachusetts Children's Book Festival

The Village School
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July 30, 2016

Dear Friend,

We are excited to announce our third Central Massachusetts Children's Book Festival on **Saturday November 12th, 2016 from 10 a.m.-3 p.m. at Mount Wachusett Community College in Gardner, Massachusetts.** Last year's event was a huge success, featuring over 25 authors and attracting over 500 visitors.

The Central Massachusetts Children's Book Festival is a fun-filled day with over 25 New England authors and illustrators participating in book signings, presentations, readings and hands-on activities. A great selection of children's books ranging from picture books to young adult novels will be available for purchase. Music, activities and storytelling make it an engaging day for families and young readers of all levels to enjoy.

Thanks to your support, this event is free for everyone attending, including every parent and child. Please consider becoming a sponsor at any of the giving levels outlined on the attached sponsorship form. Once you have made your giving level selection, please mail the Donation Sponsorship Form and your check in the enclosed return envelope. All sponsorships must be received by September 30th to ensure that your business or organization appears on all promotional materials. We are also enclosing some publicity materials from last year's event.

The Village School, a non-profit independent school, coordinates the Central Massachusetts Children's Book Festival. The event highlights other local literacy organizations, including the Montachusett Opportunity Council's Books on Board program. We encourage your sponsorship of this event, which celebrates children's literacy in North Central Massachusetts.

Sincerely,

Rise Richardson
Director