

**Central Massachusetts Children's Book Festival Sponsorship Form
November 12th, 2016**



Company Name: _____

Contact Person: _____

Please circle the appropriate bulleted Sponsor Level to indicate your sponsorship commitment.

• **Presenting Sponsor ~ \$5,000:**

- Featured display of company's logo on sponsor banner at the main entrance and book sales area of Festival
- Featured on www.centralmasschildrensbookfestival.org and social media pages
- Business logo displayed on marketing material for Festival if sponsorship received prior to September 30th
- Sponsorship credit in all paid advertising and press materials
- Donation of a set of hardcover books present at the Festival signed by the author to 2 public school libraries in your company's name

• **Benefactor Sponsorship ~ \$3,000:**

- Display of company's logo on sponsor banner at the main entrance and book sales area of Festival
- Display of company's logo on sponsor banner at main entrance and book sales area of Festival Featured on www.centralmasschildrensbookfestival.org social media pages
- Business name displayed on marketing material for Festival if sponsorship received prior to September 30th
- Sponsorship credit in all paid advertising and press materials
- Donation of a set of hardcover books to one public school library in your company's name

• **Patron Sponsorship ~ \$1,000**

- Display of company's logo on sponsor banner at main entrance and book sales area of Festival Featured on www.centralmasschildrensbookfestival.org website and social media pages
- Business name displayed on marketing material for Festival if sponsorship received prior to September 30th
- Donation in your company's name of 3 hardcover books to Literacy Volunteers of Greater Gardner/Athol Area or 6 softcover books to Head Start classrooms in Gardner/Athol Area

• **Contributing Sponsorship ~ \$500**

- Display of company's logo on sponsor banner at main entrance and book sales area of Festival Featured on www.centralmasschildrensbookfestival.org and social media pages
- Business name displayed on marketing material for Festival if sponsorship received prior to September 30th
- Donation in your company's name of 1 hardcover book to Literacy Volunteers of Greater Gardner/Athol Area or 3 softcover books to Head Start classrooms in Gardner/Athol Area

- We cannot be a sponsor, but please accept our \$_____ donation. All donors will be recognized at the Festival, Festival webpage and social media
- Our check, payable to The Village School (memo: book festival) is enclosed

Signature _____ **Date** _____